



IL CORAGGIO DI CREDERE NEI PROPRI SOGNI

"The courage to believe in your dreams"

The Monforte d'Alba company of the Migliorini family has blown out its first fifty candles.

Località Manzoni Soprani, 16th September 2024

Late at night, the celebration of the first 50 years of the company Rocche dei Manzoni in Monforte d'Alba has finished. Founded in 1974 by Valentino Migliorini, the Company is today leaded by the son Rodolfo together with his family, whose aim is to pay homage to a path made up of many successful projects, such as the first Classic Method sparkling wine produced in the Langhe in 1978, and great aged Barolo: from the 10-year-old Barolo Riserva Castelletto "Vigna Madonna Assunta La Villa" to the Bricco San Pietro "Vigna d'la Roul", the Perno "Cappella di S.Stefano" and the "Big 'd Big". More than a thousand guests came from all over Italy to celebrate a company, that with the entry of Rodolfo has continued to experiment and invest in time, focusing on a productive approach based on precision and details. Details and evidence are present in the sparkling wine chosen for the celebration: the Cuvée Door 185th. A project born from the friendship

and collaboration between Rodolfo and the Italian composer, pianist, bass player and maestro Ezio Bosso. The cuvée is born from a melody selected by the composer, the most suitable to act during the wine aging process, able to influence the refermentation of the yeasts in the bottle.

Cuvée Door 185th for 8 years is subjected to a measured and controlled musical stress, both in terms of time and intensity, to optimize the activity of the yeasts. The vibrations of the music during the process return a deep and intense sip, remaining faithful to a rigorous composure, with a salty and tense sensation.





Since I was a child, I have been imagining this moment, I knew it would come, and I assume that it is more beautiful than I expected.

Tonight, we celebrate an important birthday, the celebration of many people, who have contributed to the history of this company.

The first person I want to mention, remember and thank is the person who dreamed, conceived and created Rocche dei Manzoni: my father Valentino. We are here thanks to him, I like to think that he has never left, I feel him with me in all the choices I make.

Another important and key person was my mother Jolanda, because without her my father would not have been able to complete his project. As well as someone who I have in my heart and whom I want to mention, because his intuitions are the image of what Rocche dei Manzoni is today, is my brother Alfonso, together with all the collaborators, past and present, direct and indirect, who have contributed to writing these 50 years. Fifty years is a long story, I have never liked goals, I thought they were stages, but I have to change my mind, because this goal will never come back. From the bottom of my heart, I want to thank my wife Roberta for her contribution to the company, for supporting and putting up with me, and my children Valentino and Isotta, because with their presence they have lighted up the colours of this world in a particular moment of my life."

Rodolfo then addressed a special thought to his children:

"Feel free to follow your dream, whatever it is, but don't forget what has been done by the family and take it as an example."

Finally, not because they are less important, Rodolfo thanked all the guests, customers and friends, for helping to write this story.

"My commitment, our commitment, is to continue with this dream. That's why I wanted to call the event: 'The courage to believe in your dreams'. When I thought of this title, I was thinking of myself and the next 50 years of the Rocche dei Manzoni."





Rocche dei Manzoni

di Valentino

**A family-run business,
founded in 1974 in Località
Manzoni in Monforte d'Alba
by Valentino Migliorini, who
chose to leave his Michelin-
starred restaurant in the
Piacenza area, in particular in
Caorso, to follow his dream:
the production wine**

Led today by his son Rodolfo Migliorini together with his wife Roberta, the company boasts 50 hectares of property and a total production of about 250 thousand bottles divided into 18 different wines, shared into two lines: **"Valentino"**, which includes the Metodo Classico Brut Valentino, the Brut Rosé Valentino, the Brut Elena Valentino and the Brut Cuvée Speciale DOOR 185th, and the "Rocche dei Manzoni", a classic brand for white wines (Langhe Chardonnay "L'Angelica", Langhe Bianco "Tataya" and the "Remeber"), reds (Dolcetto, Barbera, Nebbiolo and Langhe) and Barolo of Monforte d'Alba (Barolo 10 years Riserva Castelletto "Vigna Madonna Assunta La Villa", Bricco San Pietro "Vigna d'la Roul", Perno "Cappella di S.Stafano", "Big 'd Big" and vintage Barolo).

